



B Thriven Portfolio & Services



Bianca



Julia



Sara



Kirsty

Why B Thriven?

Shine & Thrive Online

Navigating the complexities of social media and email marketing can often divert precious time from your core business activities. The Thrive Team of Experts ensures your business is showcased in the light it truly deserves.

German-Based Approach

Our operations are a model of precision, guaranteeing timely execution. We've honed our processes to ensure your social media and newsletters maintain consistency, a vital pillar of an effective marketing strategy.

Tailored Packages

Each business is uniquely distinct and diverse, which is why we offer an extensive array of tailored packages designed to perfectly align with your specific business needs and circumstances, ultimately delivering the results you seek.

Social Media Packages

Platforms: LinkedIn, Facebook, Instagram

"Co-Creation" Package

(starts at 2 posts per week)

- Monthly content planning session
- Client writes copy
- Creation of visuals
- Scheduling of content
- Hashtag research
- Quarterly analytics*

"Done For You" Package

(starts at 2 posts per week)

- Monthly content planning session
- B Thriven writes copy for you
- Creation of visuals
- Scheduling of content
- Hashtag research
- Quarterly analytics*

"Ultimate Presence" Package

(starts at 2 posts per week)

- Monthly content planning session
- B Thriven writes copy for you
- Creation of visuals
- Scheduling of content
- Hashtag research
- Quarterly analytics*
- B Thriven engages your social accounts on your behalf



Add-ons

- + Social Media Profile Set-Up/Update
- + Stories (Facebook & Instagram)

*LinkedIn personal profiles are not included but can be added upon request.

Case Study

Social Media Posting



John Reilly, Key Tax Solutions
Accountant

Problem:

- No time for social media

Goal:

- Consistent branded posts
- More engagement
- Grow business

Result:

- Consistent posts in line with brand
- More engagement
- Won business worth \$75.000



Newsletter Packages

Preferred Platform: Mailchimp

“Smart” Monthly Newsletter Package

(only in combination with social media package)

- 1 newsletter per month
- Recycling content from social media posts
- Formatting & Adding of content
- Test Emails

“Thrive” Monthly Newsletter Package

(only in combination with social media package)

- 1 newsletter per month
- B Thriven writes copy
- Creation of visuals where required
- Formatting & Adding of content
- Test Emails

“Ultimate” Monthly Newsletter Package

(Recommended for retail, gyms, travel agents, etc.)

- Weekly newsletters
- Monthly content planning session
- Creation of visuals where required
- Formatting & Adding of content
- Test Emails
- Monthly analytics report

Case Study

Newsletters



Rob McFadden, Hypothèque
Mortgage Broker

Problem:

- No newsletter distribution
- Lack of accountability

Goal:

- Educate and stay in forefront of clients mind
- Increase sales

Result:

- Regular weekly newsletters
- Average open rate 40%
- Starts conversations with clients



Mailchimp & Funnel Packages

“Set-Me-Up” Package (We specialise in Mailchimp)

- Account creation
- Import Subscribers
- Creation of 1 email template
- Creation of 1 sign-up form
- Integration of 1 tool (i.e. CRM)

“Co-Creation” Email Funnel Package (i.e. welcome emails, courses)

- Planning Session
- Client writes emails
- Creation of email templates
- Set up of funnel

"Done For You" Email Funnel Package (i.e. welcome emails, courses)

- Planning Session
- B Thriven writes emails
- Creation of email templates
- Set up of funnel



Add-ons

+ Creation of landing page

Types of clients we work with

Health & Recreation

Life Coach
Mental Health Author
Dentist
Music Teacher

Professional Services

Accountant
Patent Attorney
Financial Adviser
Mortgage Broker
Strata Manager
HR Service Provider

Marketing

Sales Coach
Exhibition Stand Designer
Website Developer

Other

Real Estate
Ventilation System Supplier
Commercial Furniture Wholesaler
Car Broker
Pest Control Expert



fabricated



Feedback from clients

Rob McFadden

Hypothèque

B Thriven has been an absolute game-changer for our online presence.

Bianca has demonstrated an unparalleled level of expertise, dedication, and creativity in managing our social media accounts.

She has a deep understanding of our brand, target audience, and industry, which is evident in the carefully curated content she produces.

Mirko Nad

Riteflo

We have an ecommerce part of our business and we started working with Bianca just over 9 months ago, our sales have increased by 200%.

We could not be happier. Bianca is fantastic to work with super efficient and absolutely brings results. Highly recommend you talk to Bianca.

Michelle Serrano

Lendary

Bianca has been instrumental in helping me and my husband take our business to the next level, providing top-notch support in social media and email marketing.

What sets Bianca apart is her genuine care for her clients and their success. She takes the time to truly understand our needs and goals, and tailors her services accordingly.


Are you ready to thrive?



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 [Book a free discovery call](#)