



B Thriven Portfolio & Services

Why B Thriven?

Thrive Your Business

Our job is to elevate your business. We do that with our expertise, accountability processes and by motivating you.

Holistic Approach

With a range of services that compliment each other, we take the load off you, so you can concentrate on what matters.

Tailored Packages

Every business has different needs, hence we have a range of packages that suit you business and circumstances.

Social Media Posting Packages

Platforms: LinkedIn, Facebook, Instagram

Co-Creation Package

(Client provides copy)

- Monthly content planning session
- Creation of visuals
- Scheduling of content
- Hashtag research

Start Price: \$435 (monthly)

"Done For You" Package

(B Thriven provides copy)

- Monthly content planning session
- Creation of visuals
- Scheduling of content
- Hashtag research

Start Price: \$660 (monthly)



Add-ons

- + Monthly Analytics Report
- + Social Media Profile Set-Up/Update
- + Stories (Facebook & Instagram)

Case Study

Social Media Posting



John Reilly
Accountant

Problem:

- No time for social media

Goal:

- Consistent branded posts
- More engagement
- Grow business

Result:

- Consistent posts in line with brand
- More engagement
- Won business worth \$75.000



Newsletter Packages

Preferred Platform: Mailchimp

"Done For You" Package

(B Thriven provides copy & visuals)

- 1 newsletter per month
- Client provides keywords/ideas
- Formatting & Adding of content
- Test Emails

Price: \$250 (monthly)



Add-ons

+ Monthly Analytics Report

Case Study

Newsletters



Kathy Ozakovic

Nutritionist

Problem:

- No Mailchimp account
- No newsletter distribution
- Lack of accountability

Goal:

- Wanting to reach more clients
- Stay in forefront of clients mind
- Increase sales

Result:

- Regular monthly newsletters
- Average open rate 60%
- Noticeable increase of sales



Mailchimp & Funnel Packages

Mailchimp Set-Up Package

- Account creation
- Import Subscribers
- Creation of 1 email template
- Creation of 1 sign-up form
- Integration of 1 tool (i.e. Facebook)

Price: \$300 (one-off)

Email Funnel Package

- Planning Session
- Creation of tags
- Creation of emails
- Automation/Funnel set-up

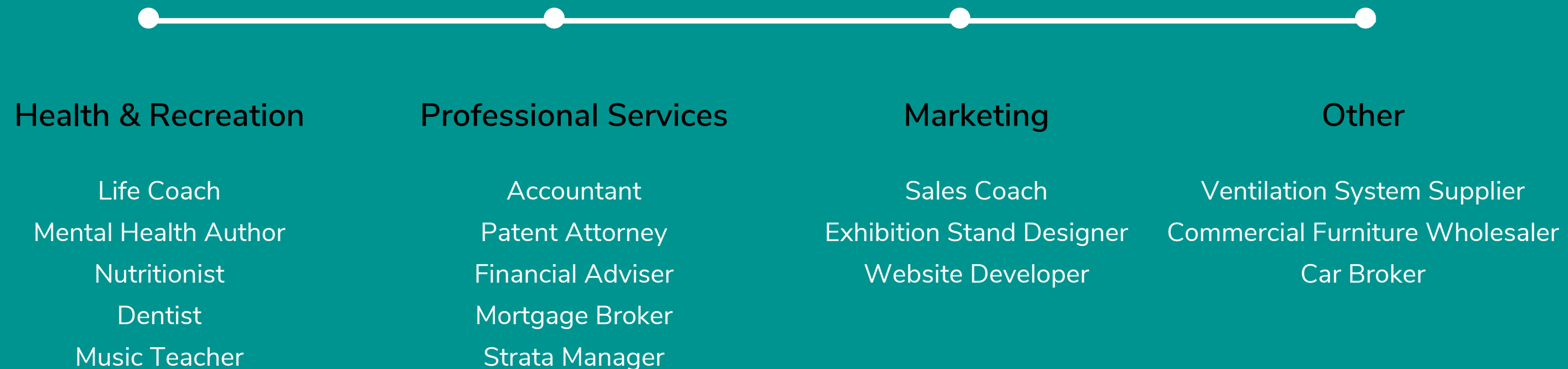
Start Price: \$390



Add-ons

+ Creation of landing page

Types of clients we work with



Feedback from clients

Kevin Parker

Parker Hadley

B THRIVEN should stand for Brilliant, Time-Saving, Helpful, Resourceful, Imaginative, Valuable, Efficient, Nimble! Bianca is the best in the biz! I cannot fathom how my business would run without her! Thanks B! You're the Best!

Mirko Nad

Riteflo

We have an ecommerce part of our business and we started working with Bianca just over 9 months ago, our sales have increased by 200%.

We could not be happier. Bianca is fantastic to work with super efficient and absolutely brings results. Highly recommend you talk to Bianca.

Michelle Serrano

Lendary

Bianca has been instrumental in helping me and my husband take our business to the next level, providing top-notch support in social media and email marketing.

What sets Bianca apart is her genuine care for her clients and their success. She takes the time to truly understand our needs and goals, and tailors her services accordingly.

Contact details

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