



# B Thriven Portfolio & Services

# Why B Thriven?

## Thrive Your Business

Our job is to elevate your business. We do that with our expertise, accountability processes and by motivating you.

## Holistic Approach

With a range of services that compliment each other, we take the load off you, so you can concentrate on what matters.

## Tailored Packages

Every business has different needs, hence we have a range of packages that suit you business and circumstances.

# Social Media Posting Packages

Platforms: LinkedIn, Facebook, Instagram

## Co-Creation Package

*(Client provides copy)*

- Monthly content planning session
- Creation of visuals
- Scheduling of content
- Hashtag research

Start Price: \$435 (monthly)

## "Done For You" Package

*(B Thriven provides copy)*

- Monthly content planning session
- Creation of visuals
- Scheduling of content
- Hashtag research

Start Price: \$660 (monthly)



## Add-ons

- + Monthly Analytics Report
- + Social Media Profile Set-Up/Update
- + Stories (Facebook & Instagram)

# Case Study

# Social Media Posting



Alex Chupranov  
*Builder*

Problem:

- No time for social media

Goal:

- Consistent branded posts
- More engagement
- Grow business

Result:

- Consistent posts in line with brand
- More engagement
- Won business worth \$300,000



# Newsletter Packages

Preferred Platform: Mailchimp

## "Do It Yourself" Package

- 1 reusable newsletter template
- 1 sign-up form

Price: \$200 (one-off)

## Co-Creation Package

(Client provides copy & visuals)

- 1 newsletter per month
- Formatting & Adding of content
- Test Emails
- Accountability & Reminders

Price: \$120 (monthly)

## "Done For You" Package

(B Thriven provides copy & visuals)

- 1 newsletter per month
- Client provides keywords/ideas
- Formatting & Adding of content
- Test Emails

Price: \$250 (monthly)



Add-ons

+ Monthly Analytics Report

# Case Study

# Newsletters



**Kathy Ozakovic**

*Nutritionist*

Problem:

- No Mailchimp account
- No newsletter distribution
- Lack of accountability

Goal:

- Wanting to reach more clients
- Stay in forefront of clients mind
- Increase sales

Result:

- Regular monthly newsletters
- Average open rate 60%
- Noticeable increase of sales



# Mailchimp & Funnel Packages

## Mailchimp Set-Up Package

- Account creation
- Import Subscribers
- Creation of 1 email template
- Creation of 1 sign-up form
- Integration of 1 tool (i.e. Facebook)

Price: \$300 (one-off)

## Email Funnel Package

- Planning Session
- Creation of tags
- Creation of emails
- Automation/Funnel set-up

Start Price: \$390



Add-ons

+ Creation of landing page

# Admin Services

## *Admin Retainer*

(Client provides copy & visuals)

- Email Management
- Calendar Management
- Preparing invoices
- Travel bookings
- Transcriptions
- Proof-reading
- Ad-hoc admin tasks

Start Price: \$325 (5h per week)



# Types of clients we work with



# Feedback from clients

**Kevin Parker**  
Parker Hadley

B THRIVEN should stand for Brilliant, Time-Saving, Helpful, Resourceful, Imaginative, Valuable, Efficient, Nimble! Bianca is the best in the biz! I cannot fathom how my business would run without her! Thanks B! You're the Best!

**Mirko Nad**  
Riteflo

We have an ecommerce part of our business and we started working with Bianca just over 9 months ago, our sales have increased by 200%.

We could not be happier. Bianca is fantastic to work with super efficient and absolutely brings results. Highly recommend you talk to Bianca.

**Michelle Serrano**  
Lendary

Bianca has been instrumental in helping me and my husband take our business to the next level, providing top-notch support in social media and email marketing.

What sets Bianca apart is her genuine care for her clients and their success. She takes the time to truly understand our needs and goals, and tailors her services accordingly.

# Contact details

## Email

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## Website

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## Phone

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