

Christmas Advertising Packages

Via Email Marketing

Newsletter packages

Newsletter Set Up

- ✓ 30 minute planning session
- ✓ Create and configure 1 sign-up form
- ✓ Create 1 newsletter template (*includes adding images & logo*)

Monthly Newsletter Package

- ✓ 30 minute planning session
- ✓ Send out up to 4 newsletters (*per month*)
- ✓ Includes adding content to template, adding images and formatting (*Client provides logo, pictures, and content*)

MailChimp packages

Sales Funnel Set Up

- ✓ 30 minute planning session
- ✓ Create up to 25 tags
- ✓ Create up to 5 email automations with up to 5 triggers (*Client writes content*)
- ✓ Create up to 2 landing pages

Social Media Management

Monthly Social Media Content Calendar

Option -Teamwork:

- ✓ 30 min planning session
- ✓ Content idea research for 1 month
- ✓ Link/article/media related posts written for you
- ✓ Industry related/FAQ's written by client
- ✓ Create content calendar for 1 month

Option - DIY:

- ✓ 30 min planning sessions
- ✓ Content idea research for 1 month
- ✓ Client writes content themselves
- ✓ Create content calendar for 1 month